



BAHF Facebook page (above) and QR code (left) – two examples of how communications are changing.

This QR code can be scanned with a smart phone to access the Beaver Area Heritage Foundation website.

“Reaching Generation Y”

The Beaver Area Heritage Foundation is one of our legacies to the future. Someday a younger generation will pick up the mantle of this precious jewel. How do we reach out effectively to educate this next group of leaders especially in a “Generation Y” era that is so mobile and less rooted than ever?

Heritage Museum chair and Beaver Station steering committee member Mark Miner, who counsels clients on social and web-based media communications, will make a presentation on **“Reaching Generation Y”** – with a focus on what the Heritage Foundation is doing with Facebook and LinkedIn to tell its story.

Bring your young families who will help us shape the future.



BAHF PROGRAM MEETING:
7:00 P.M., Tuesday, March 19th
Trinity Church Hall, Beaver Street
Visit us on the web: www.beaverheritage.org